



2nd September 2026

Dear Parents and Carers,

I am delighted to be introducing myself as Iceni Academy's new SENCO from September. As I begin my 14th year at Iceni, I already know many of our students and families well, and I am really excited to bring my experience and knowledge of our school to this new role.

Throughout my time at Iceni, much of my work has focused on teaching and learning, curriculum and improving outcomes for our young people. My approach to SEND is firmly strengths-based: starting with what each young person can do, understanding what may be getting in the way of their success, and ensuring that the right support and adaptations are in place to help them thrive.

One of my biggest priorities this year is communication. I want families to feel well informed about their child's provision, listened to when they share their experiences, and confident that there are straightforward ways to communicate with us.

As I take on the role, I would therefore really value your perspective on what we currently do well and where we could improve. I would be grateful if you could complete our short Parent/Carer SEND Voice Survey here:

[SEND Parent and Carer Voice Survey – Fill in form](#)

I am also making regular 15-minute SENCO call appointments available for parents and carers who would like to speak to me directly. These can be booked using the link below:

<https://calendly.com/amystaniforthics/30min>

There will, of course, be lots more communication throughout the year. For now, I simply wanted to introduce myself in my new role as SENCO and to say how genuinely excited I am to be working with you and your children in this capacity. Although I already know Iceni and many of our young people very well, I am looking forward to getting to know them through this new lens, and to listening to and learning from you as we continue to develop our SEND provision.

I am ambitious for what our young people with SEND can achieve, and I am very much looking forward to working in partnership with you to help them do so.

Yours faithfully,

Miss A Staniforth
Vice Principal

